

# Public Engagement & Community Participation



Mr. Laurence Lam, MA (Social Work)  
St. James' Settlement

# My Profile

- Have been a social worker in Community Centre Service since 1990
- Have worked in community engagement since 1998
- H15 Community Planning (利東街)
- Time Coupon Project (時分券)
- Wanchai Livelihood Place (灣仔民間生活館)



Why we need to do public  
engagement and community  
participation?

# World Trend? Post-materialism?



# King Cross Railway Station Project Links - UK

- King Cross Railway Station Group: <http://www.kxrlg.org.uk/links/index.htm>
- An organisation linking and supporting cultural industry enterprises in the locality is Create King's Cross [www.createkx.org.uk](http://www.createkx.org.uk)
- Autumn 2006: New blog by Will Perrin on the Islington side of King's Cross. [http://northkingscross.typepad.co.uk/my\\_weblog/](http://northkingscross.typepad.co.uk/my_weblog/)
- Spring 2005 Camden Central Community Umbrella: [www.camdenet.org.uk/groups/cccu](http://www.camdenet.org.uk/groups/cccu)
- The Calthorpe Project: <http://www.segselfbuild.co.uk/projects/calthorpe.html>
- Coram's Fields: <http://www.opensquares.org/pages/square/23.html>
- The Islington Society: <http://www.libraries.islington.gov.uk/inform/published/1618/1709.html>
- The Amwell Society: <http://www.amwellsociety.co.uk/>
- Camley Street Natural Park <http://www.wildlondon.org.uk/reserves/camleyst.htm>
- St Pancras Cruising Club: <http://members.aol.com/MALBABS/index.htm>
- Camden Cycling Campaign: <http://www.greengas.u-net.com/homebase.html>
- Regents Canal Network: <http://www.camden-canal.demon.co.uk/pages/RegentsNetwork.html>
- London Canal Museum: <http://www.canalmuseum.org.uk/>
- Voluntary Action Camden: <http://www.vac.org.uk/>
- Islington Voluntary Action Council: <http://www.ivac.org.uk/>
- Camden network of networks: <http://www.camdennetworkofnetworks.org.uk/>
- Sinclair Road Residents' Association (Hammersmith and Fulham) [who have recently had a victory over St George, Argent's partner]: <http://www.srra.com/>
- Cally Traders: <http://www.xpdesign.net/cally/>
- Kings Cross Community Development Trust: <http://www.kings-cross.org.uk/>
- Capital Transport Campaign: <http://www.libraries.islington.gov.uk/inform/published/3489/3934.html>
- London Local Agenda 21: <http://p15149738.pureserver.info/>
- London Social Forum [www.londonsocialforum.org](http://www.londonsocialforum.org)
- International Network for Urban Research and Action (INURA) [www.inura.org](http://www.inura.org)
- **Businesses, professional offices, etc**
- The developers for the Railway Lands ("King's Cross Central"): [www.argentkingscross.com](http://www.argentkingscross.com) (previously known as Argent St George, but St George have now withdrawn).
- Consultants who carried out Youth Consultation and designed the youth website [KXC21.co.uk](http://KXC21.co.uk) (for Argent Saint George): [www.f-i-u-i-d.co.uk](http://www.f-i-u-i-d.co.uk)
- London & Continental Railways: <http://www.lcrproperties.com/index.html>
- **Resources, research, national bodies**
- Planning Policy Guidance Notes: <http://www.construction-index.com/archinduk/dtplanpolgui.html>
- or from ODPM [http://www.odpm.gov.uk/stellent/groups/odpm\\_control/documents/contentiservtemplate/odpm\\_index.hcst?n=2263&l=2](http://www.odpm.gov.uk/stellent/groups/odpm_control/documents/contentiservtemplate/odpm_index.hcst?n=2263&l=2)
- Planning Aid For London: <http://www.pafl.org.uk>
- Royal Town Planning Institute: <http://www.rtpi.org.uk/>
- Royal Institute of British Architects: <http://www.riba.org/go/RIBA/Home.html>
- English Partnerships: <http://www.englishpartnerships.co.uk/page.aspx?pointerID=169345dwrEQVViTRLd8xXbHBDHGbzqe>
- Research and other resources about King's Cross at University College London's Bartlett School of Planning [www.bartlett.ucl.ac.uk/research/planning/kx](http://www.bartlett.ucl.ac.uk/research/planning/kx)
- Wonderful photos of Saint Pancras - the Midland Grand Hotel - hosted at Urban75 [http://www.urban75.org/london/st\\_pancras.html](http://www.urban75.org/london/st_pancras.html)
- The Commission for Architecture and the Built Environment: [www.cabe.org.uk](http://www.cabe.org.uk)
- King's Cross Partnership: (closed down in 2003 but the web site somehow lives on with "this week's events" frozen at march 2003) [www.kingscrosslondon.com](http://www.kingscrosslondon.com)
- UK sustainable development commission: <http://www.sd-commission.gov.uk/>
- Environment Agency: <http://www.environment-agency.gov.uk/>
- English Nature: <http://www.english-nature.org.uk/>
- Sustainable Biodiversity: <http://www.biodiv.org/links/default.aspx?thm=sus>
- Groundwork Camden-Islington: <http://www.groundwork.org.uk/camden-islington/>
- BREEAM: (low energy building evaluation) <http://products.bre.co.uk/breeam/>
- English Heritage: <http://www.english-heritage.org.uk/default.asp>

# Social Aspiration?



# The inadequacy of Official channel?



# Mainland China Commitment?

扬州老城保护整治战略研讨会今天在我局召开  
(2006-11-4 12:14:24 Yang Zhou Planning Bureau )

扬州老城保护整治战略研讨会今天上午在我局召开，市委常委、副市长桑光裕参加会议，并和联合国人居署区域合作司司长丹尼尔·比奥先生、德国技术合作公司城市发展领域总监奚伯乐先生共同为研讨会致开幕词。会议由扬州市人民政府和德国技术合作公司、城市联盟共同主办，会议围绕“老城保护整治中的资金政策问题，结构和实施组织问题，行动计划、相关参与方法及其职责”进行研讨，上海财经大学、德国工业大学和德国技术合作公司的专家作了专题发言。我局汤卫华局长、郑路副局长参加了研讨会。



# Or Just Belief and Commitment in engagement public?



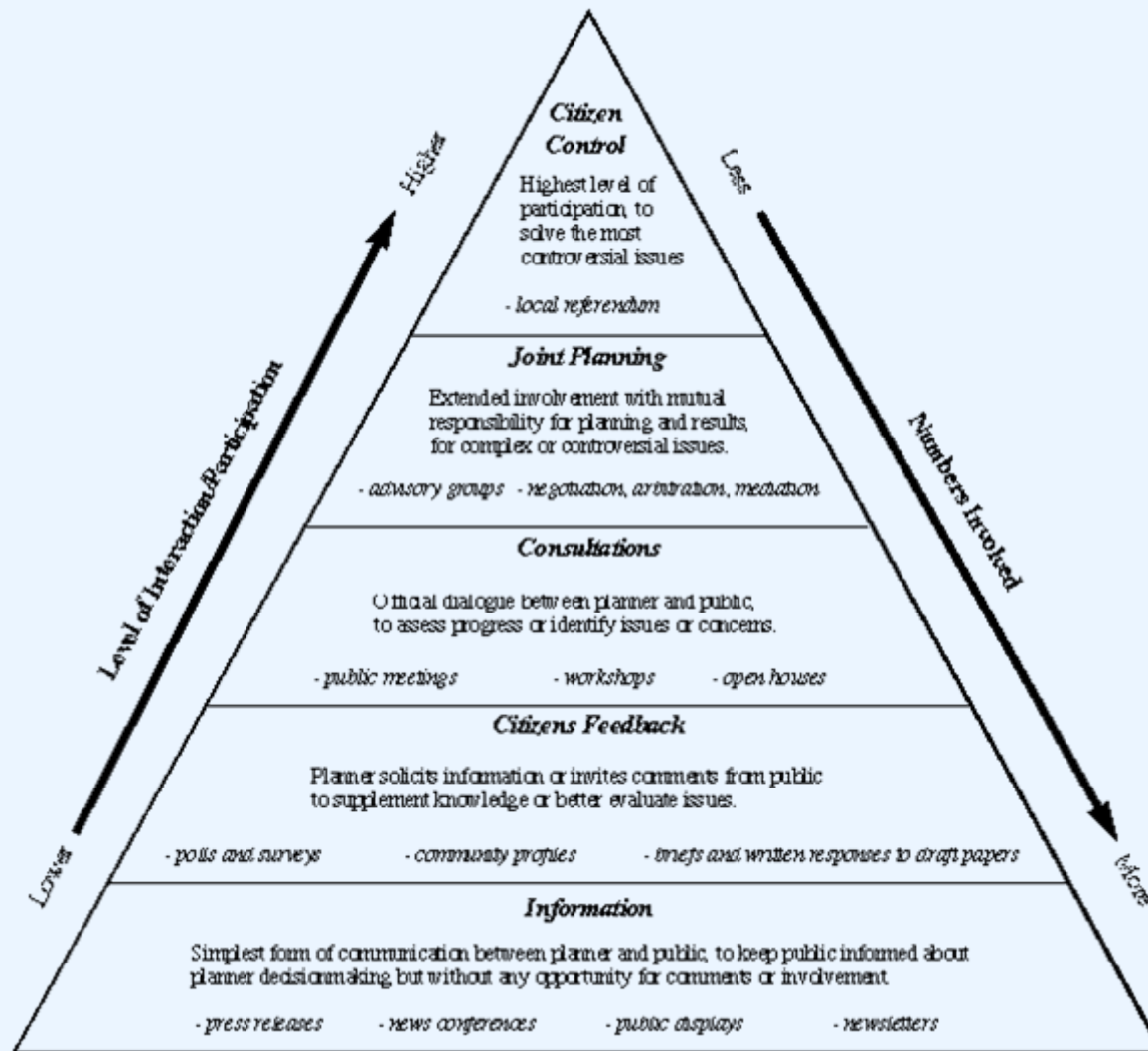


Opportunity or Threat?  
Hard to resist!

# Group Discussion

- Level of engagement?
- Who is going to be engaged?
- How to engage?

# Level of engagement?



# Who is going to be engaged?

- What is a community?
- Scope of engagement?
- 2 ingredients: relationship and identity
- Physical community to Imagine community (Anderson, 1983)



Community: existed or  
constructed?

# How to engage?

- Questionnaire Research
- Workshop
- In-depth interview
- Focus Group interview
- Exhibition
- Demonstration and Protest
- Social Enterprise
- Community Museum
- Collective Purchasing
- Organic Farming
- Oral History Documentary
- Cultural Tourism
- Community Planning and Design
- Community Economy Development Project



Any activity which can  
successfully engage  
community is good activity!



# Thank You

