

## **Background and Study Area**

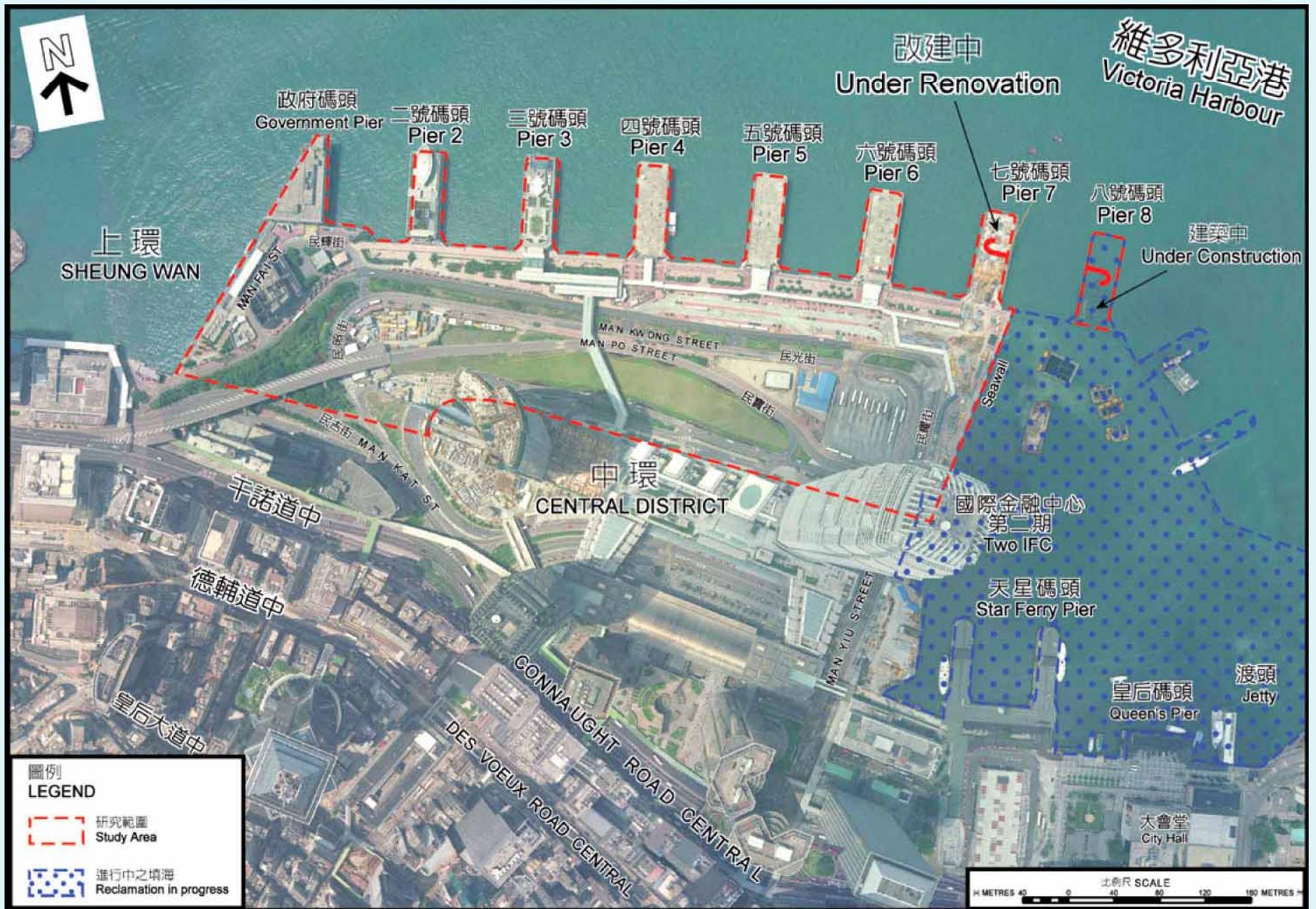
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The Harbour-front Enhancement Committee (HEC) was founded on 1 May 2004 and serves mainly to ‘advise on the planning, design and development issues including land use, transport and infrastructure, landscaping and other matters relating to the existing and new harbour-front and the adjoining areas’; to ‘advise on means to enlist greater public involvement in the planning and design of the harbour-front areas’; and to ‘explore a sustainable framework to manage the harbour-front areas, including public-private partnership’.

The Central Ferry Piers and the adjoining harbour-front (the Area) are within the purview of HEC and the subject of one of the HEC’s priority projects for harbour-front enhancement. Attainment of the above-mentioned objectives for the Area is currently under direct supervision of the Task Group on “Central Harbourfront and Me” (the Task Group), which is under the Sub-Committee on Harbour Plan Review (the Sub-Committee) of HEC.

Immediately after its work commenced in April 2005, the Task Group commissioned the CityU Professional Services Limited to conduct a 10-month study on enhancement of the Area. Through a series of public engagement activities including brainstorming session, random sample survey and interviews, workshop, exhibition and public forum, the study aims at encouraging active participation by the public in the process of design, and soliciting views and understanding expectations of the public on the enhancement project. A design brief will be completed subsequently as the basis for enhancement of the Area in future.

The study is named “Central Harbourfront and Me”. The area of the study is indicated on the plan shown on the next page.



### “Study Area of “Central Harbourfront and Me”

(Note: This site boundary is for reference only and the Programme does not limit to issues within the site boundary, other aspects outside such as accessibility and visual linkage from the inland area would also be examined.)