

Proposal on HEC Symposium

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1. Objectives:

- 1.1. To share the experience of public engagement in planning issues; and
- 1.2. To exchange ideas on the process and model of public engagement in planning issues, with reference to case of Hong Kong.

2. Tentative Theme of Symposium:

- **HOPE Summit** (the followings are samples of alternative interpretations to be chosen later):

- 2.1. Harbourfront-enhancement through Optimal Public Engagement (then the focus may be on the definition of “optimal” and by who and how); or
- 2.2. Harbourfront-enhancement through Organized Public Engagement (then the focus may be on the process and method of organizing public engagement activities); or
- 2.3. Harbourfront-enhancement Out of Public Engagement (then the focus may be on the outcome and merits of public engagement and the best way to achieve this)

3. Expected Deliverables:

- 3.1. a proceeding CD on the speeches and programme (1,000 copies)

4. Target Participants:

- 4.1. collaborators of various activities of HEC (e.g. C&W DC, Eastern DC, CUPEM etc.)
- 4.2. relevant professionals and government officials
- 4.3. community groups
- 4.4. university and secondary school students

4.5. general public

5. Scale:

- a one day symposium (2 sessions) for 100 ‘professionals and government officials’, and 100 ‘students and general public’

6. Suggested Contents:

6.1. Symposium on *Public Engagement Models* (morning session):

- (a) experience from WDII
- (b) experience from Kai Tak
- (c) experience from Harbour Plan Review sub-com
- (d) experience from CHarM
- (e) experience from HPP
- (f) experience from overseas examples
- (g) remarks on synthesizing working models

6.2. Workshop on *Public Engagement Techniques* + exhibition stalls (afternoon session):

- (a) hands-on experience learning (e.g. role play / exercises) led by experienced parties (e.g. CUPEM, CARE, CA, C&W DC, Wanchai DC, St. James etc.)
- (b) exhibition by the above parties
- (c) remarks on synthesizing working techniques

7. Suggested speakers: (choose from)

- 7.1. Chairman of WDII sub-com
- 7.2. Chairman of Kai Tak sub-com
- 7.3. Chairman of Harbour Plan Review Sub-com
- 7.4. Convenor of HPP
- 7.5. Convenor of CHarM
- 7.6. proponents of past submissions to HEC
- 7.7. overseas expert on overseas examples (as a round-up Keynote Speech)

8. Suggested Venue:

- 8.1. City Hall
- 8.2. Holiday Inn
- 8.3. Chinese YMCA (Tsimshatsui)

9. Suggested Date:
 - a Sat in June / July

10. Institutional Set-up:

10.1. organizing committee (4 HEC members + support from HPLB)

10.2. Chairman of HEC and Permanent Sec of HPLB as co-chair of the symposium

11. Time line:

	2007	Jan	Feb	Mar	Apr	May	June	July
Endorsement from HEC								
1 st meeting of Organizing Committee								
Commissioning to PR firm								
Venue booking								
Speakers confirmed								
Publicity materials								
Promotion								
Symposium								
CD of Symposium produced								

12. Budget:

- about \$250,000

Venue rental	\$30,000
Honorarium for presenters of workshop (\$1,000 x 5)	\$5,000
Arrangement for overseas speaker	\$50,000
Publicity	\$10,000
Proceedings CD (\$5,000 + \$1 x 1,000)	\$6,000
SI	\$50,000
Subsidy for Exhibition booths (\$1,000 x 5)	\$5,000
Transportation (mainly for materials)	\$2,000
Insurance	\$2,000
Snacks and Drinks	\$20,000
Misc	\$20,000
Consultant Fee / event manager	\$50,000